



April 15, 2022

To our kind supporters of Special Olympics Ohio & Law Enforcement Torch Run,

Each year the Guardians of the Flame carry the “Flame of Hope” into Special Olympics Ohio’s Summer Games Opening Ceremonies at Jesse Owens Memorial Stadium. After a long two-year hiatus, the athletes are so thrilled to be returning to their signature event at The Ohio State University the weekend of June 24-26, 2022.

As retired Chief Richard LaMunyon once said, “What started in 1981...as a flicker of hope for Special Olympics has now become a roaring flame of stability for Special Olympics athletes worldwide.” The Law Enforcement Torch Run (LETR) is helping to change the future for people with intellectual disabilities.

Through the LETR and Special Olympics partnership, you are lighting the way for acceptance and inclusion. A \$250 donation from your lodge or association supports our athletes and shines a light on acceptance for everyone as the flame symbolizes courage, diversity, and a celebration of inclusion. With this suggested contribution, your FOP will be listed on the 2022 official tee shirt that will be worn by hundreds of individuals throughout the state.

On behalf of the State Fraternal Order of Police and the State LETR Committee we thank you and would appreciate your support of the 20,000 Special Olympics athletes throughout the state of Ohio!

Tracey Susana, LETR FOP Liaison

Brandon Long, LETR Ohio Director



The entire team at Special Olympics Ohio is grateful for your participation in the 2022 Law Enforcement Torch Run celebrating the 41st Anniversary of this amazing community event! **THANK YOU** for supporting Special Olympics Ohio athletes by leading the Inclusion Revolution in your community. We've outlined three easy steps below to help you get started this year!

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### PLAN

Think about who you know and brainstorm a list of people who may donate to your efforts including: friends and family, colleagues, neighbors, social media connections, and other networks. Share your story about why you participate in Torch Run, what your goals are, and how this event makes a positive impact in your community. See sample Facebook post below.

**Register and update your event page here:**

[OhioTorchRun.org](https://OhioTorchRun.org)

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### ASK

Use social media and email to announce that you've decided to participate in the 40<sup>th</sup> Anniversary of LETR, share your story and ask for support! Be sure to follow and tag us on Facebook [@SpecialOlympicsOhio](#) and [@OHLETR](#) using hashtag [#soohletr](#) so the whole community can check out your posts.

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### THANK

Use photos or short videos on social media to thank your donors and let others know they can still support you! Be sure to thank donors with notes and/or emails too.

#### **Sample Facebook post:**

I'm participating in the 2022 Law Enforcement Torch Run to celebrate the athletes being back this year! We need your support to raise funds for 20,000 Special Olympics Ohio athletes and each donor dollar raised supports the athletic, leadership and health programs that make a difference in their lives at no cost to them.

Support #soohletr today with a gift that will make a difference and help get me to my \$100 goal by visiting my page here: <insert link to your page>. Thank you for your support!

**Questions or need help sharing your message?** Contact Officer Brandon Long at [blong@hilliardohio.gov](mailto:blong@hilliardohio.gov). Thank you!

The Law **Enforcement** Torch Run® Campaign raises important awareness and funding for Special Olympics Ohio. The annual statewide Torch Run, which traditionally precedes the state Summer Games, is the heart and soul of the Law Enforcement Torch Run Campaign. This is the most symbolic event with Guardians of the Flame® carrying and presenting the Flame of Hope to start the Games.